

# FOOD management TODAY INDUSTRY AWARDS 2021



## OUR HOST FOR 2020 WAS MICHEL ROUX JR



The 2020 Food Management Today Industry Awards were hosted by the renowned celebrity chef Michel Roux Jr.

### He said about the awards:

"It's all about recognising great work, and that's for sure, here today there are many great people who are striving for perfection - every day looking to better themselves and our industry, and it's great that we can celebrate that."

Become a partner and maximise your branding and marketing with the prestigious annual FMT Food Industry Awards



Benefit from the event specifically targeting the food processing and manufacturing sector.

The Food Management Today Industry Awards is a top accolade in the UK food sector and voted for by readers of Food Management Today magazine, plus product categories judged by experts.

The awards also feature the unique Food Industry Champion Award.

There is a total of 16 categories and all awards reflect everything that is exceptional across the whole UK industry and every category partnership is available on a first come, first served basis.

Celebrity appearance subject to change.



### HOW CAN WE HELP YOU...

Michelle Ingerfield of Food Management Today magazine is available to offer help and advice: "Highly professional and hugely enjoyable was the general consensus following the FMT Awards ceremony and lunch held in March 2020. With many of the biggest names in food manufacturing, processing and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2021 Awards will be another sell out, so don't delay contact us today".

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## AS AN OFFICIAL CATEGORY PARTNER, YOU GET ALL THIS...



- Free table for 8 persons at the prestigious Awards presentation ceremony.
- Your logo in every edition of Food Management Today over the Awards marketing period.
- Free page advert and full branding with logo in the 4-colour Awards Brochure, circulated with FMT magazine.
- 12-months coverage online in the Awards e-brochure which will link to your own website.
- You, as a partner of a category, will announce the winner and present the trophy and framed certificate on stage during the presentation ceremony with our VIP celebrity guest.
- Logo in Awards 4-colour menu.
- Logo on voting forms and stationery.
- Logo included on the video screens at the Awards ceremony and when your individual category is announced.
- Your category partnership announced from the stage by the presenter.
- Inclusion in the Food Management Today photographic round-up following the Awards ceremony, pictured with the winner of the category you have supported.
- Inclusion in the online photographic review gallery which goes live shortly after the Awards ceremony.

## IT'S NOT JUST A LUNCHEON AND PRESENTATION CEREMONY, IT'S SO MUCH MORE



BE IN THE MIDDLE OF ALL THE PRE AND POST EVENT PUBLICITY!



KUDOS!  
TELL EVERYONE YOU SUPPORT THIS FANTASTIC INITIATIVE.



YOUR LOGO IN THE VOTING SECTION OF THE WEBSITE - EXPOSURE IN ALL THE RIGHT PLACES!

A PAGE ADVERT IN THE AWARDS BROCHURE



## CATEGORIES AVAILABLE FOR PARTNERSHIPS

Food Manufacturer of the Year  
 Food Retailer of the Year  
 Best Ingredients Supplier  
 Best Machinery/Equipment Supplier  
 Best Trade Organisation  
 Best Training Initiative  
 Best New Product Development  
 Most Innovative Packaging Development

Best Frozen Product  
 Best Bakery Product  
 Best Seafood Product  
 Best Red Meat Product  
 Best Poultry Product  
 Best Dairy Product  
 Best Free From Product  
 Food Industry Champion Award

THE PRE-LUNCH DRINKS RECEPTION IS AVAILABLE FOR SPONSORSHIP.

The programme starts in May 2020. See the film at [www.foodmanagement.today/awards-video](http://www.foodmanagement.today/awards-video)  
 For full information about the FMT Food Industry Awards and current partnership availability, or to book your participation, contact Michelle Ingerfield now on 01908 613323 or e-mail [michelle.i@yandellmedia.com](mailto:michelle.i@yandellmedia.com)