

# FOOD management TODAY INDUSTRY AWARDS 2021



## OUR HOST FOR 2020 WAS MICHEL ROUX JR

The 2020 Food Management Today Industry Awards were hosted by the renowned celebrity chef Michel Roux Jr.



### He said about the awards:

"It's all about recognising great work, and that's for sure. Here today there are many great people who are striving for perfection - every day looking to better themselves and our industry, and it's great that we can celebrate that."

Become a partner and maximise your branding and marketing with the prestigious annual FMT Food Industry Awards



### HOW CAN WE HELP YOU...

Michelle Ingerfield of Food Management Today magazine is available to offer help and advice: "Highly professional and hugely enjoyable was the general consensus following the FMT Awards ceremony held in March 2020. With many of the biggest names in food manufacturing, processing and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2021 Awards will be another sell out, so don't delay contact us today".

Tel: 01908 613323 or email [michelle.i@yandellmedia.com](mailto:michelle.i@yandellmedia.com)

Benefit from the event specifically targeting the food processing and manufacturing sector.

The Food Management Today Industry Awards is a top accolade in the UK food sector with categories voted for by readers of Food Management Today magazine, plus product categories judged by experts.

The awards also feature the prestigious Food Industry Champion Award.

All awards reflect everything that is exceptional across the whole UK industry and every category partnership is available on a first come, first served basis.

Celebrity appearance subject to change.





## AS AN OFFICIAL CATEGORY PARTNER, YOU GET ALL THIS...



- Free table for 8 persons at the prestigious Awards presentation ceremony.\*
- Your logo in every edition of Food Management Today over the Awards marketing period.
- Free page advert and full branding with logo in the 4-colour Awards Brochure, circulated with FMT magazine.
- 12-months coverage online in the Awards e-brochure which will link to your own website.
- You, as a partner of a category, will announce the winner.
- Logo on voting forms and stationery.
- Logo included on screen during the Awards ceremony and when your individual category is announced.
- Your category partnership announced by the presenter.
- Inclusion in the Food Management Today round-up following the Awards ceremony, plus all marketing and support materials.
- Inclusion in the online review which goes live shortly after the Awards ceremony.

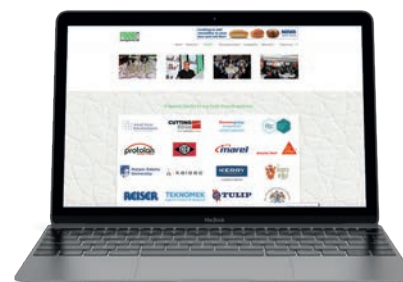
\*Event date is subject to ongoing Government rulings on public assembly and therefore the organisers reserve the right to make appropriate changes if required affecting the date or venue at their absolute discretion, including reverting to an online ceremony if required and the type of presentations.

## WHETHER ONLINE OR A PHYSICAL PRESENTATION CEREMONY, IT'S SO MUCH MORE...



KUDOS!  
TELL EVERYONE  
YOU SUPPORT  
THIS FANTASTIC  
INITIATIVE.

BE IN THE MIDDLE OF  
ALL THE PRE AND POST  
EVENT PUBLICITY!



YOUR LOGO IN THE  
VOTING SECTION  
OF THE WEBSITE -  
EXPOSURE IN ALL THE  
RIGHT PLACES!



A PAGE ADVERT INCLUDED IN  
THE AWARDS BROCHURE



## CATEGORIES AVAILABLE FOR PARTNERSHIPS

Food Manufacturer of the Year  
Food Retailer of the Year  
Best Ingredients Supplier  
Best Machinery/Equipment Supplier  
Best Trade Organisation  
Best Training Initiative  
Best New Product Development  
Most Innovative Packaging Development

Best Frozen Product  
Best Bakery Product  
Best Seafood Product  
Best Red Meat Product  
Best Poultry Product  
Best Dairy Product  
Best Free From Product  
Food Industry Champion Award

See the film at [www.foodmanagement.today/awards-video](http://www.foodmanagement.today/awards-video)

For full information about the FMT Food Industry Awards and current partnership availability, or to book your participation, contact Michelle Ingerfield now on 01908 613323 or e-mail [michelle.i@yandellmedia.com](mailto:michelle.i@yandellmedia.com)

\*Categories subject to change at the full discretion of the organisers.