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FOOD management TODAY

The number one choice
for quality content,
coverage and results



Don't gamble with your budget -
make the right investment for your advertising and marketing

mediapack.foodmanagement.today

Trust

Food Management Today magazine is the reliable, independent voice of the UK food industry, offering news, opinion, expertise and information to Britain's top managers and executives.

Food Management Today publishes bi-monthly, six times per year, plus 24/7 coverage via the worldwide online e-magazine edition.



See what our advertisers think...

handtmann
Ideas for the future.

“Handtmann in the UK is a regular advertiser in Food Management Today magazine and we value the publication for its editorial content and high quality production, plus its readership reach, both in print and online. We get a great service from the team at Food Management Today and consider the publication key to our business when making plans for the year.”

Anthony Daniels
MD. Handtmann UK



marel

“We have used Food Management Today magazine right from its launch and it remains a reliable and effective part of our advertising and marketing mix. FMT is a trusted partner in reaching the food manufacturing and processing sector with key messages from Marel.”

Arthur Pynenburg
MD. Marel UK



foodmanagement.today

Be part of the Awards

Raise your profile without spending a fortune and benefit from a high profile, cost-effective, multi-platform marketing campaign through our Awards Partner packages.

The Food Management Today Industry Awards is a top accolade in the UK food sector and voted for by readers of Food Management Today magazine, plus product categories judged by experts. The awards also feature the unique Food Industry Champion Award. Be involved with this important and highly publicised initiative by becoming an Awards partner.



Reliability



Adding value to your advertising message in every way

As you would expect from the leading magazine in its field, and as part of our environmental commitment, we were the first to introduce compostable wrapping. That's right – Food Management Today is delivered in a bio-degradable bag which can be thrown away with kitchen food or garden waste. Boost your green credentials and advertise with the best!

Delivering your magazine in a compostable wrap is just part of our ethos to do things the right way for readers and advertisers

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Reach...

Food Management Today is praised for its independent and vibrant editorial content, its quality production and easy to read format which the magazine delivers for its advertisers to maximise potential in this valuable high spending market.

Not only does the magazine reach this market in print, but the website foodmanagement.today and the weekly email newsletter substantially extends marketing reach.



The complete package

- ✓ print
- ✓ website
- ✓ newsletter
- ✓ awards

FOOD
management **TODAY**

FOOD
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INDUSTRY
AWARDS



Interested in advertising?

Connect with thousands of readers and see what we can do for you. Contact **Michelle Ingerfield** today on **01908 613323** or email **michelle.i@yandellmedia.com** to discuss advertising and marketing opportunities.