

FOOD management TODAY INDUSTRY AWARDS 2024



2020 HOST MICHEL ROUX JR.

World-renowned chef and
TV personality

"It's all about recognising great work. There are so many great people striving for perfection. Every day they are looking to better themselves in our industry, and it's great that we can celebrate that."

2019 HOST JOHN TORODE

Celebrity chef and judge of
TV's *MasterChef*

"All the greats of the food manufacturing industry have gathered here for a great celebration, and to understand who is going to take the accolades. The fact is, without marketing, the industry would not exist. Unless you are out there showing people what you are doing, you're not going to be able to sell."

Become a partner and maximise your branding and marketing with the prestigious annual FMT Food Industry Awards



HOW CAN WE HELP YOU...

Michelle Ingerfield of Food Management Today magazine is available to offer help and advice: "Highly professional and hugely enjoyable was the general consensus following the FMT Awards last ceremony held in May 2023. With many of the biggest names in food manufacturing, processing and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2023/4 Awards will be another sell out, so don't delay contact us today".

Tel: 01908 613323 or email michelle.i@yandellmedia.com



Benefit from the event specifically targeting the food processing and manufacturing sector.

The Food Management Today Industry Awards is a top accolade in the UK food sector with categories voted for by readers of Food Management Today magazine, plus product categories judged by experts.

The awards also feature the prestigious Food Industry Champion Award.

All awards reflect everything that is exceptional across the whole UK industry and every category partnership is available on a first come, first served basis.

Celebrity appearance subject to change.

AS AN OFFICIAL CATEGORY PARTNER, YOU GET ALL THIS...



- Free table for 8 persons at the prestigious 5-star lunch and Awards presentation ceremony.*
- Your logo in every edition of Food Management Today over the Awards marketing period.
- Free page advert and full branding with logo in the 4-colour Awards review, circulated with FMT magazine.
- 11-months coverage online in the Awards e-magazine which will link to your own website.
- You, as a partner of a category, will announce the winner.
- Logo in Awards ceremony lunch menu.
- Logo on voting forms and stationery.
- Logo included on screen during the Awards ceremony and when your individual category is announced.
- Your category partnership announced by the presenter.
- Inclusion in the Food Management Today round-up following the Awards ceremony, plus all marketing and support materials.
- Inclusion in the online review which goes live shortly after the Awards ceremony.



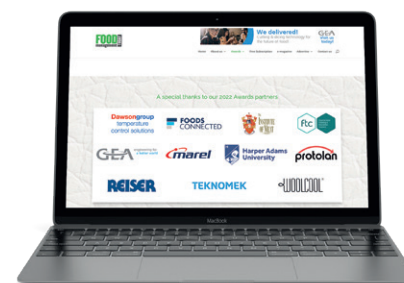
KUDOS!
TELL EVERYONE
YOU SUPPORT
THIS FANTASTIC
INITIATIVE.

IT'S SO MUCH MORE THAN JUST THE CEREMONY...

BE IN THE MIDDLE OF
ALL THE PRE AND POST
EVENT PUBLICITY!



A PAGE ADVERT INCLUDED IN
THE AWARDS MAGAZINE



YOUR LOGO IN THE
VOTING SECTION
OF THE WEBSITE -
EXPOSURE IN ALL THE
RIGHT PLACES!

CATEGORIES AVAILABLE FOR PARTNERSHIPS

Food Manufacturer of the Year
Food Retailer of the Year
Best Ingredients Supplier
Best Machinery/Equipment Supplier
Best Trade Organisation
Best Training Initiative
Best New Product Development
Best Frozen Product

Best Bakery Product
Best Seafood Product
Best Red Meat Product
Best Poultry Product
Best Dairy Product
Best Free From Product
Best Ready to Eat Product
Food Industry Champion Award

See the film at www.foodmanagement.today/awards-video

For full information about the FMT Food Industry Awards and current partnership availability, or to book your participation, contact Michelle Ingerfield now on 01908 613323 or e-mail michelle.i@yandellmedia.com

*Event date is subject to any Government rulings on public assembly and therefore the organisers reserve the right to make appropriate changes if required affecting the date or venue at their absolute discretion, including reverting to an online ceremony if required and the type of presentations.

*Categories subject to change at the full discretion of the organisers.