



**PREVIOUS HOST  
MICHEL ROUX JR.**  
World-renowned chef and  
TV personality

“It’s all about recognising great work. There are so many great people striving for perfection. Every day they are looking to better themselves in our industry, and it’s great that we can celebrate that.”

**PREVIOUS HOST  
MATT TEBBUTT**  
Chef and television  
food presenter

“It’s just nice to be in a room with food people after such a disastrous couple of years for food and hospitality [Covid Pandemic]. Everyone’s up for having a nice time. It got slowly more and more lively, which is always more fun. So it’s really nice. It’s just a really special occasion.”

**Become a partner and maximise your branding and marketing with the prestigious annual FMT Food Industry Awards**



Benefit from the event specifically targeting the food processing and manufacturing sector.

The Food Management Today Industry Awards is a top accolade in the UK food sector with categories voted for by readers of the Food Management Today website, plus product categories judged by experts.

The awards also feature the prestigious Food Industry Champion Award.

All awards reflect everything that is exceptional across the whole UK industry and every category partnership is available on a first come, first served basis.

Celebrity appearance subject to change.



### HOW CAN WE HELP YOU...

Michelle Ingerfield of Food Management Today is available to offer help and advice: “Highly professional and hugely enjoyable was the general consensus following the FMT Awards last ceremony. With many of the biggest names in food manufacturing, processing and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2026/27 Awards will be another sell out, so don’t delay contact us today”.

Tel: 01908 613323 or email [michelle.i@yandellmedia.com](mailto:michelle.i@yandellmedia.com)



# AS AN OFFICIAL CATEGORY PARTNER, YOU GET ALL THIS...



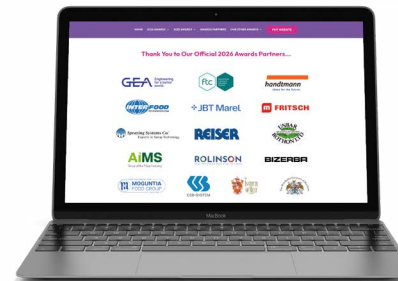
- Free table for 8 persons at the prestigious 5-star lunch and Awards presentation ceremony.\*
- Your logo permanently displayed on the Food Management Today Awards website over the Awards marketing period.
- Free A4 page advert and full branding with logo in the Awards Review magazine.
- Full page advert in the A5 Awards Programme & Lunch menu.
- 11-months coverage online in the Awards Review e-magazine which will link to your own website.
- You, as a partner of a category, will announce the winner at the ceremony.
- Logo in Awards ceremony lunch menu.
- Logo on voting forms and stationery.
- Logo included on screen during the Awards ceremony and when your individual category is announced.
- Your category partnership announced by the presenter.
- Inclusion in the Food Management Today round-up online following the Awards ceremony, plus all marketing and support materials.
- Inclusion in the annual review magazine which goes live after the Awards ceremony in print and online.

# IT'S SO MUCH MORE THAN JUST THE CEREMONY...



**KUDOS!**  
TELL EVERYONE  
YOU SUPPORT  
THIS FANTASTIC  
INITIATIVE.

**BE IN THE MIDDLE OF  
THE EVENT REVIEW!**



**YOUR LOGO IN THE  
VOTING SECTION  
OF THE WEBSITE -  
EXPOSURE IN ALL THE  
RIGHT PLACES!**

**WEEKLY BRANDING  
THROUGH THE FMT  
ONLINE NEWSLETTER**



**A PAGE ADVERT INCLUDED IN  
THE AWARDS REVIEW MAGAZINE**



## CATEGORIES AVAILABLE FOR PARTNERSHIPS

Food Manufacturer of the Year  
Food Retailer of the Year  
Best Ingredients Supplier  
Best Machinery/Equipment Supplier  
Best Trade Organisation  
Best Training Initiative  
Best New Product Development  
Best Frozen Product

Best Bakery Product  
Best Seafood Product  
Best Red Meat Product  
Best Poultry Product  
Best Dairy Product  
Best Free From Product  
Best Ready to Eat Product  
Food Industry Champion Award

See the film at [www.fmtfoodawards.com/video](http://www.fmtfoodawards.com/video)

For full information about the FMT Food Industry Awards and current partnership availability, or to book your participation, contact Michelle Ingerfield now on 01908 613323 or e-mail [michelle.i@yandellmedia.com](mailto:michelle.i@yandellmedia.com)

\*Categories subject to change at the full discretion of the organisers.